

in&on activation

CORPORATE PROFILE



CREATING
VALUE
FOR YOUR
PROJECT

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IN

tune with the current local
and international trends
and innovations

&

ON

track to deliver
our high quality services
for the success
of our clients' projects

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About Us

In & On Activation Sdn Bhd is a Total Turnkey Brand Communication Agency. We specialize in Brand Communication, Event Management and Interior Design Management. With a team of 20 professionals, most of whom come with more than 10 years of industry experience, we are prepared and equipped to cater to the needs of our clients.

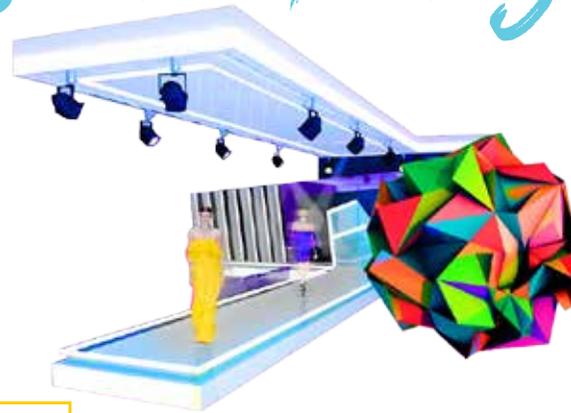
Our Commitment

To work as a team not only with our own staff, but also with our clients, partners and suppliers in order to ensure our clients receive the best Activation Strategies for their business needs.

CONSULTING
STRATEGY
CONCEPT
DESIGN
FABRICATION
ACTIVATION

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1. Event Management Services



- Brand, Products & Services Launch
- Road Show/Roving Event
- Exhibitions & Conferences
- Dinner Entertainment
- Festive Decoration
- Corporate Social Responsibility (CSR) Program
- Customer Relationship Program
- Sports Event

Details of Scope of Works

- Conceptualization
- 2D & 3D Design
- Entertainment Development

- Program Development
- Project Management
 - Time Schedule
 - Budget Control
 - Set up & Dismantle Control
 - Event Flow control

- Production & Storage Planning
- Carpentry Work
- Electrical Work
- Sound & Lighting & AV Equipment
- Graphic & Printing Work
- POSM Material

2. Brand Communication Services



- ATL & BTL Advertising & Communications
- Brands / Products / Services Campaign
- Online Communication
- Retainer Services

Details of Scope of Works

- Conceptualization & Design
- Copy Writing & Script Writing
- Editorial Concept & Story Board & Design Layout

- Communication Medium Planning
- OOH Medium Idea & Activation Event Flow control
- Masthead & Logo

- Brochure / Flyer
- Bunting / Banner / Billboard
- POS Materials

5. Interior Design Management



- Retail Renovation
- Office Renovation
- Showroom Renovation
- Kiosk & Counter Renovation

Details of Scope of Works

- Conceptualization & Design
- Space Planning
- Perspective Drawing
- Project Management
 - Time Schedule
 - Budget Control
 - Construction Planning
 - Quality Control
- Carpentry Work
- Electrical Works
- Air-Cond Works
- Ceiling & Flooring & Partition Works
- Custom Make Furniture

Our Supporting Teams

1. Creative Studio

- Creative Director
- Graphic Designers
- 3D Designers
- Copywriters

2. Event Management

- Project Director
- Project Executives & Coordinators

3. Production House

- Carpentry Works
- Graphic Works
- Electrical Works
- Factory Storage

4. Sound & Lighting & AV House

- Sound System Equipment
- Lighting System Equipment
- AV Equipment

Our Clients



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Vale



Health & Safety

Best practice guidelines

Health and safety is a top priority for Vale. We are committed to providing a safe and healthy working environment for all our employees and contractors. Our health and safety program is based on the following principles:

- Prevention is the key to reducing the risk of injury and illness.
- Employees and contractors must be trained and competent to perform their work safely.
- Management must provide the resources and support needed to ensure a safe and healthy working environment.
- Continuous improvement is essential to maintaining a high level of health and safety performance.

The secret to working safe is to plan ahead

Planning is the key to preventing accidents and injuries. It involves identifying potential hazards and risks, and developing strategies to control them. This includes:

- Conducting risk assessments before starting any work.
- Developing and implementing safety plans.
- Communicating safety information to all workers.
- Monitoring and reviewing safety performance regularly.

Support for clients

Vale is committed to providing high-quality products and services to our clients. We offer a range of support services to help our clients maximize their productivity and efficiency. This includes:

- Technical assistance and training.
- On-site support and maintenance services.
- Customized solutions for specific client needs.
- Regular communication and reporting.

Safety 3rd

Top Achievement Campaign

Top Achievement Campaign

Top Achievement Campaign

"What is waste today may be a solution tomorrow."

Commitment to sustainability

Every action provides a solution.

"Our planet, our economy and our society. Everything's connected."

Commitment to sustainability

Every action provides a solution.

"What planet will we leave to the future?"

Commitment to sustainability

Every action provides a solution.

Mission

To enhance cultural resources, environmental and sustainable development.

Vision

To be the leader in global mining and metals, increasing long-term value through innovation and growth for people and the planet.

Life matters most

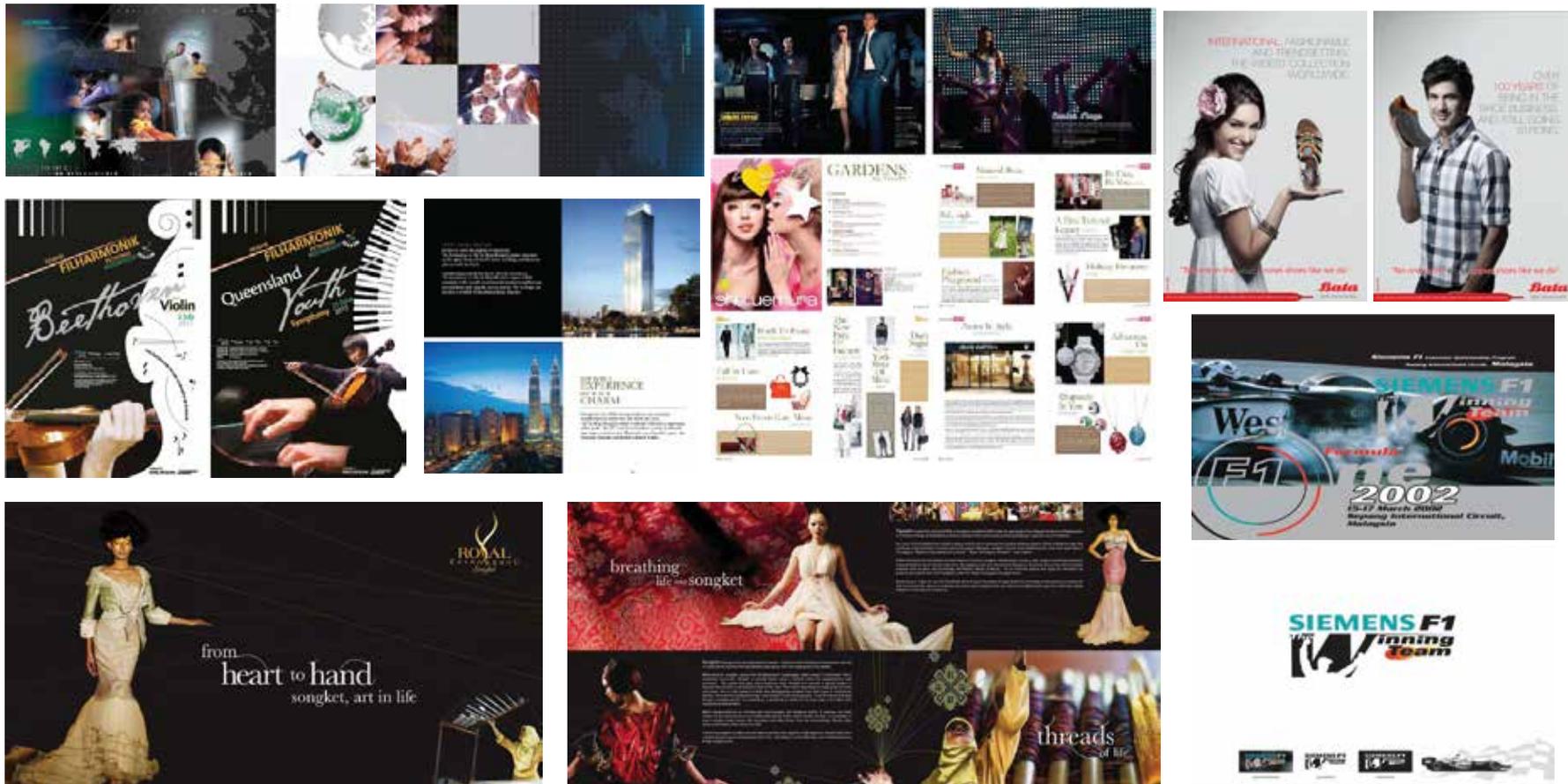
Care for our people

Respect for life

Commitment to environmental sustainability



Collateral Materials



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Exhibitions

Cilantro



Siemens



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Events

Kose



Black Is The New White



Save The Blue



20 Going On Twenty

Official Opening of Gutor Electronics Asia Pacific Facility

Gutor



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Events

Petronas | Formula One 2013, 2014, 2015



2013

2014

2015

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Events

Petronas | Motor GP 2014



Criminalize War Crime | Tun Mahathir



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Events

Ninetology

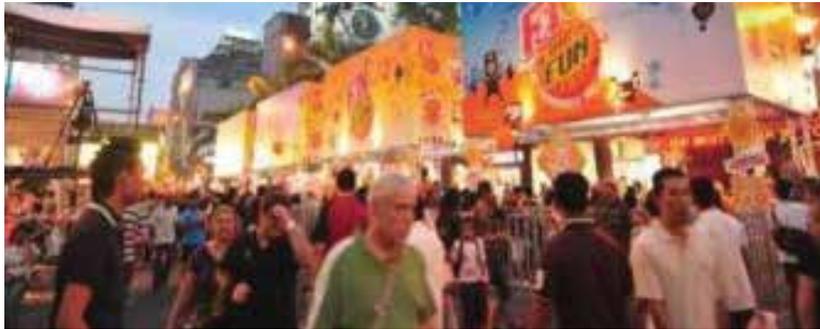
Phone Launch at Malaysia and Official Opening at Jakarta, Indonesia



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Events

F&N Big Fun Fest



Street Football Tiger



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Events

Sofy | Aksi Extreme 2011



Launch of Galaxy Tab 7.7 Football | Samsung



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Events

Vale | Inauguration of TRMT



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Events

Perodua | TV3 Jom Heboh Karnival 2014, 2015



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Events

Perodua Gear Up Launch



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Events

Anlene Bone Health Roadshow



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Press Conferences / Media Launch

Zurich Insurance
Media Launch

Standard Chartered
Press Conference



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Seminars & Conferences

ASEAN Korean SME Conference

Mycamine Seminar | Astellas



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Seminars & Conferences

Fonterra | Business Meeting Conference 2013, 2014

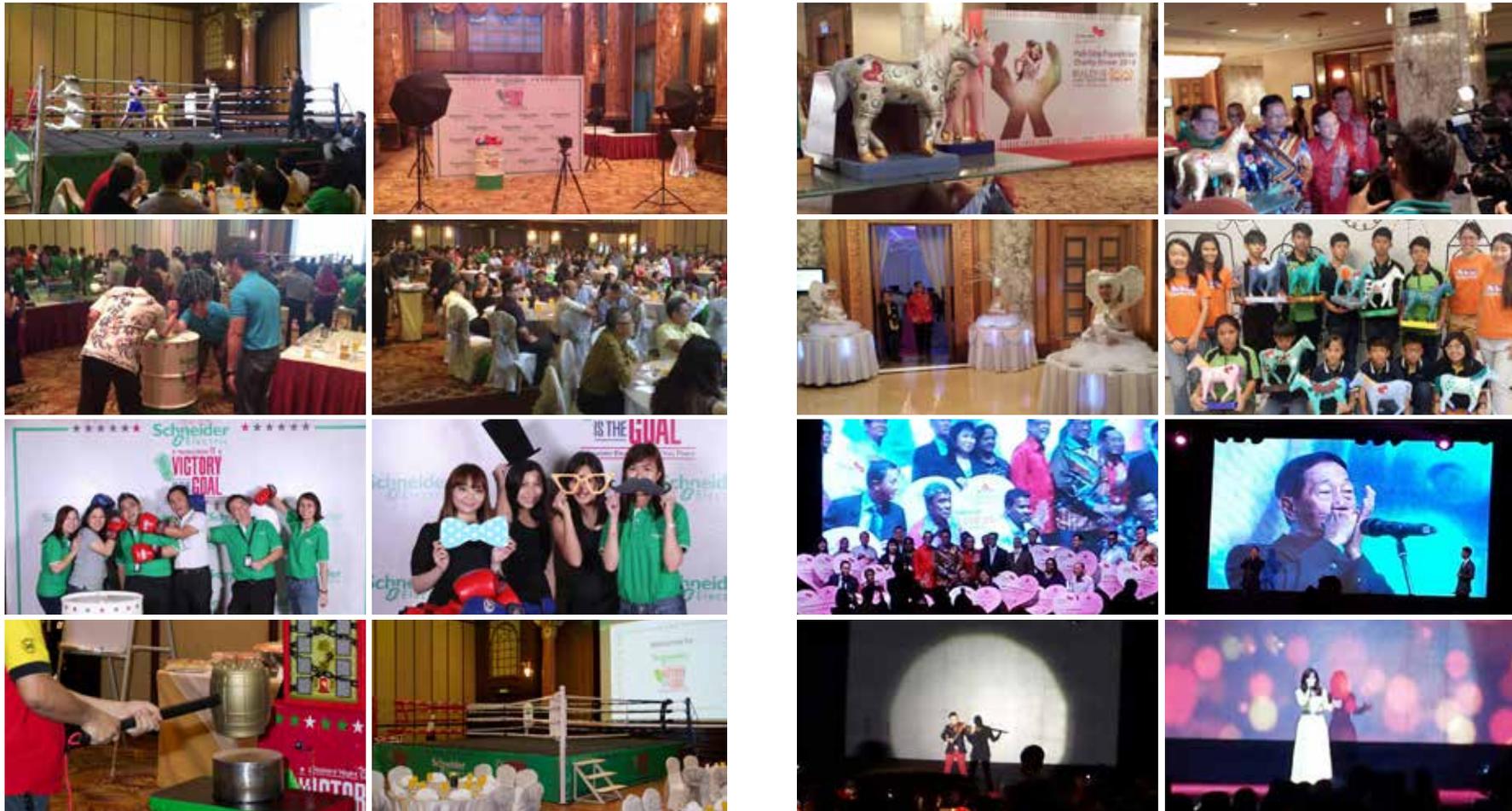


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Corporate Dinners

Schneider Dealers Night

Mah Sing Foundation Charity Dinner



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Office Renovation

Gutor

JTI

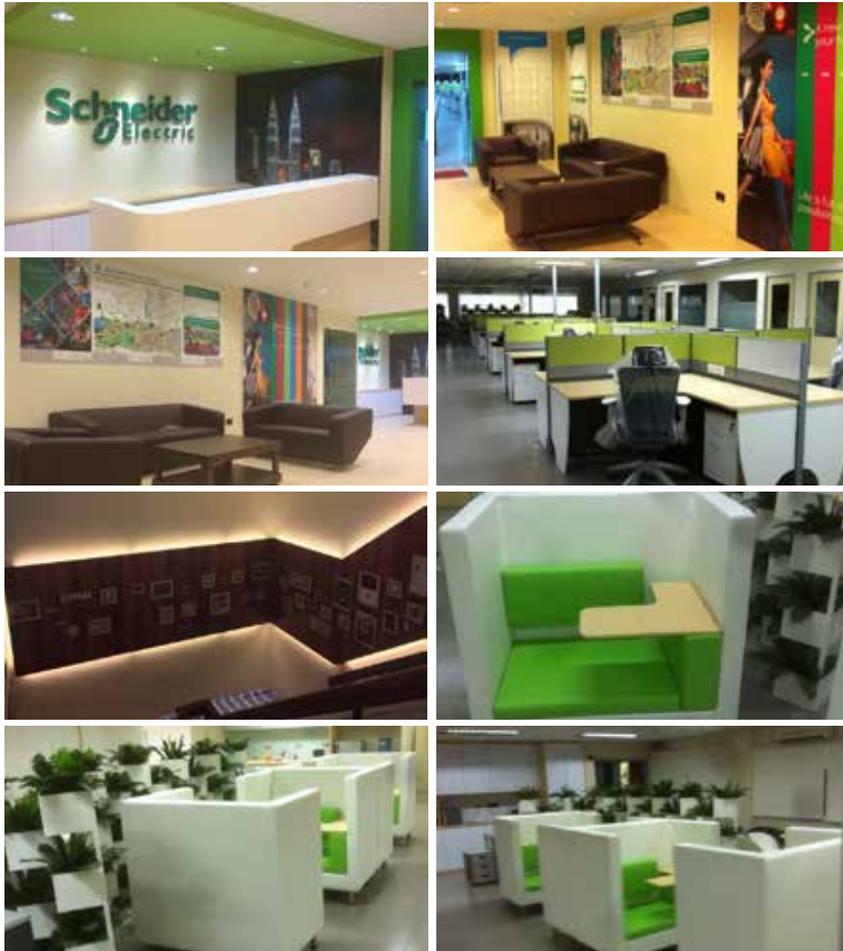


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Office Renovation

Clipsal

Vale Lumut



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Retail Renovation

Charco Restaurant



Catch Up Restaurant



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Retail Renovation

Altel



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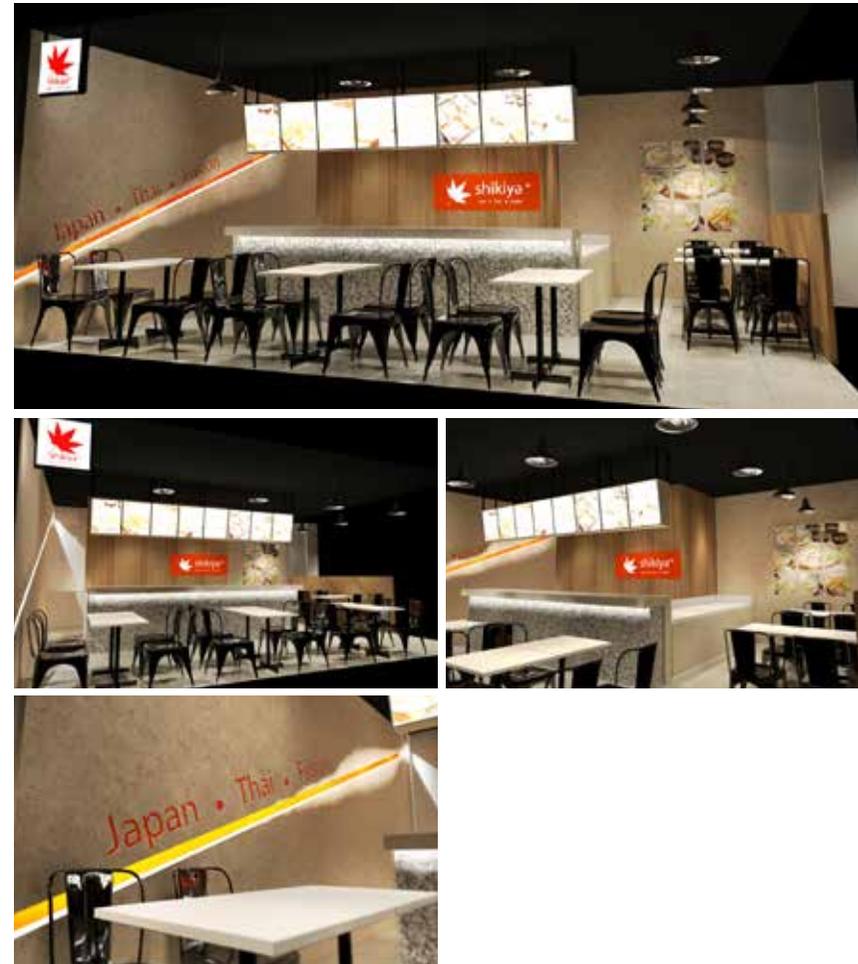
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Retail Renovation

Maxis



Shikiya Restaurant



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Retail Renovation

Turkish Airline



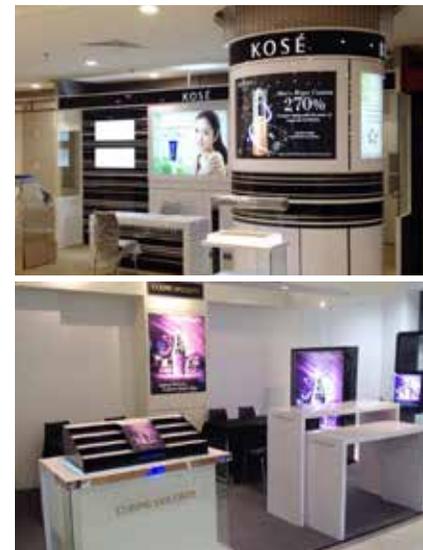
Tutti Frutti



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Kiosks / Counters / Roadshows

Kose



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Kiosks / Counters / Roadshows

Allison's Herbal

Unchino



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Kiosks / Counters / Roadshows

ZTE

Rado



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Property Show House / Residential

Bank Negara

Ferrell Residences



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Property Show House / Residential

Vendure @ Holland Park

MKH Saville Kajang



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LET'S
DISCUSS
YOUR NEXT
PROJECT
WITH US!

Contact Details

In & On Activation Studio

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In & On Activation Factory

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